



INSIDER TRADERS MUG CLUB

BENEFITS

PERSONALIZED MUG

Insiders will receive their own, personalized 16 oz. mug to be used during each visit to Open Outcry's taproom.

Our club mugs are hand made by local pottery grand master Dan McCabe of McCabe Clay. Each mug is made with fine porcelain and hand spun and constructed locally on the southside of Chicago.

EVERYDAY DISCOUNT

Insiders will receive \$1 off any Open Outcry Brewing Company beer, 7-days a week¹

TUESDAY DISCOUNT

Insiders will receive \$2 off any Open Outcry Brewing Company beer the last Tuesday each month

KEGS, GROWLERS AND CROWLERS

Insiders will receive a 10% off discount toward all beer-to-go purchases (kegs, growlers and crowlers).

¹ Open Outcry styles poured in a 10 oz. snifter will continue to be pouring in the snifter, however, Mug Club members will receive \$1 off for those orders as well.

SWAG

Insiders will receive a 10% off discount toward all Open Outcry swag.

PRE-RELEASE BEER

Insiders gain access to information before everyone else. Insiders will have the opportunity to purchase limited and special release beers before the rest of the market. Insiders will be notified via email of these opportunities.

BIRTHDAY & SPECIAL EVENT INSIDER TIPS

Congratulations to Insiders on their birthday, marriage or divorce. Now enjoy 1 complimentary pint on the house².

INSIDER TRADER MUG CLUB MEMBER WELCOME

Insiders corner the market, and everyone should know it. When an Insider visits the taproom, the Insider will greeted with a ring of the Open Outcry Market Opening Bell.

² Insiders never lie, and conduct themselves with integrity at all times. But we'll still ask for proof of this milestone date.

COST

Insider Trading Mug Club membership
\$150

TERMS

NO sharing a mug, ever!
We break it...dang. We'll replace it. You break it....Dang. \$25.

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FINE PRINT

- An Insider's mug can only be used by the registered person and cannot be shared, sold or transferred.
- Some beers may not be available in a 16 oz. pour, such as: The Vanilla Strategy, Coconut Convergence and In-The-Money. Alternate serving sizes will be sold.
- Any beverage other than Open Outcry Brewing Company beer (a.k.a. beer floats, cocktails, wine or soda) are not able to be served in an Insider's mug.
- An Insider's mug cannot be used by any friends or family, even if the Insider has given permission.
- An Insider's discount only applies to purchases made by you.
- Please always carry an I.D. Open Outcry servers may ask for it.
- Memberships are non-refundable. All mugs must remain on property.
- Only one membership per person is allowed.
- An Insider's mug cannot be removed from the taproom under any circumstance. If an Insider removes a mug from the taproom he/she risks forfeiting membership with no refund.
- We expect all mug club members to be courteous, kind and well behaved. A Taproom Manager can revoke membership at any time due to inappropriate conduct.
- Broken Mugs: If a mug is broken by our staff, we will replace the mug as soon as possible and offer a loaner mug. If the Insider breaks a mug, the Insider is responsible for the replacement fee.
- We require an email address from all Insiders in order to keep participants up-to-date with special Mugger only events and promotions. We also require a phone number in case we should need an alternate method of contact.
- All Insiders must be 21 years old to participate.
- Employees of Open Outcry Brewing Company are not eligible to participate.



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WORKSHEET

CUSTOMER ORDER FORM

Is this a Secret Gift? Yes No If Yes, please provide gift giver contact info

Gift Giver Full name: _____ Gift Giver phone number: _____

Gift Giver email address: _____

Mug Club Member's Full Name: _____

Please handwrite the name you would like the bartender to yell at you. This exact handwritten name will be included on the mug:

Member phone number: _____ Member Shelf/Mug number: _____

Member email address: _____

In the box below, please hand draw an image or images you would like included on the mug. This EXACT drawing will go on your mug. If you would prefer to attach copies of images, please write (Copies of images are attached). If you prefer to email the images, send an email immediately to dan@mccabeclay.com.

*Note: We cannot Google search or draw the images for you. Please include the exact images/drawings/design you want transferred onto your mug, whether by including it here or emailing them directly to Dan McCabe.

*This personalized mug is a collaboration between artist and member. Your handwritten name and included images will be arranged on the mug according to artist's discretion based on size, quality of image, technique requirements, and artistic vision. We greatly appreciate your support and respect in this matter.