

Cindy Cowan

The Texas Oil Lady

Natural Wellness Educator • Certified Animal Aromatherapist



Helping Dog Parents Become Wellness Detectives with the PAWS Method ™

> "Most dog parents react to symptoms. I teach them how to recognize patterns."

PODCAST TOPICS

Seasonal Allergies & Environmental Triggers. Helping Dogs Thrive Through Seasonal Changes.

How weather, pollen, and everyday environmental factors can impact a dog's wellness—and simple natural ways to provide support.

The PAWS Method™. Become Your Dog's Wellness Detective

Learn how observation and pattern recognition can help dog parents make more confident wellness decisions.

Helping Rescue & Rehomed Dogs Feel Safe. Supporting Emotional Wellness Through Transition.

Practical ways to help rescue and newly adopted dogs feel calm, secure, and supported as they adjust to their new home.

Building a Natural Wellness Toolbox for Dogs. Simple Tools Every Dog Parent Should Have.

Practical, simple solutions every dog parent can use.

SUGGESTED INTERVIEW QUESTIONS

- What is your PAWS Method™, and how can it help dog parents become better wellness detectives? *(5 minutes)*
- What are some of the earliest signs that a dog is trying to tell us something isn't right? *(4 minutes)*
- How do seasonal allergies and environmental changes affect our dogs more than most people realize? *(5 minutes)*
- Are essential oils really safe around dogs? What does every dog parent need to know? *(3 minutes)*
- What's one simple change every dog parent can make today to support their dog's overall wellness naturally? *(4 minutes)*

WHY PODCAST HOSTS INVITE CINDY

- Creator of the PAWS Method™ for confident natural wellness decisions.
- Educates through observation, aromatherapy, and practical wellness tools.
- Educates in a way that is simple, encouraging, and easy to understand.
- Encourages dog parents to become confident advocates for their dogs.
- Brings 50+ years of dog ownership and real-life experience.

My Mission

Educating dog parents how to recognize patterns, make confident wellness decisions, and support their dogs naturally, through the use of essential oils.

AUDIENCE TAKEAWAYS

- How to recognize patterns before reacting.
- Simple natural wellness tools every dog parent can keep at home.
- When aromatherapy may be helpful—and when it isn't.
- Greater confidence supporting their dog's everyday wellness.
- One practical tip they can use immediately.

Let's Connect!

Website: TexasOilLady.com

Email: Cindy@TexasOilLady.com

FREE Guide: Is Your Dog Trying to Tell You Something? Learn the PAWS Method™ for Choosing Natural Wellness Support