

Sam Goodnight

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Design Engineer with experience in web development, creative & technical writing, and marketing. Background in publishing, electric utility industry, & web services.

SKILLS

CORE SKILLS

- HTML/CSS
- JavaScript
- Interface design & documentation
- UX Research
- Digital product management
- Interface copywriting
- Content copywriting
- Marketing strategy & creative
- Proposal writing
- Brand management & positioning
- Print media & publishing

WORKPLACE & COMMUNICATION SKILLS

- Writing (technical, business, creative)
- Strong proofreading & editing skills
- Excellent presentation skills
- Enthusiasm for lateral thinking and innovation
- Individual & collaborative work ethic

HARDWARE & SOFTWARE

- Highly proficient in all Microsoft Office programs
- Adobe Creative Cloud
- IT systems & architecture

EXPERIENCE

Wavoto (2018 – present)

Principal Design Engineer

- UI management & documentation
- New feature research, design & prototyping
- Web template engineering
- Frontend development
- Digital product management

GOODNIGHT CONSULTING, INC. (2014 – 2018)

Marketing Director

- Marketing strategy & business development
- Data analysis
- Proposal writing

New Nuclear International Conference (2015 + 2016)

- Onsite administrator, NNIC 2015 (Amman, Jordan)
- Onsite administrator, NNIC 2016 (Warsaw, Poland)

S.G. NIGHT, LLC (2013 – present)

Award-Winning Author & Independent Publisher

Self-published works of fiction under the pen-name S.G. Night:

- *Attrition: The First Act of Penance* (2013)
 - Amazon.com #1 BestSeller, Epic Fantasy
- *Talonfall* (2014)
- *Bloodtaker* (2015)

Marketing, advertising, & PR activities for all publications

INDEPENDENT CONSULTING WORK

Executive Consulting, Inc. (2018 – 2019)

Website design, marketing copy, content strategy

Sequoia Soul (2020 – present)

Web template engineering (HTML/CSS)

EDUCATION

UNIVERSITY OF UTAH

Bachelor of Science, Marketing (2018)

David Eccles School of Business

AWARDS

READERS' FAVORITE BOOK AWARD (2014)

Gold Medal in Fantasy Fiction for *Attrition*

EAGLE SCOUT AWARD, BSA (2011)