

*wasoto*

GET MORE SALES FROM

**SOCIAL MEDIA**

WITH A STRONGER CALL TO ACTION



***Want to be more successful with social media?*** This short, but powerful exercise is for you!

***The Goal:*** Clarify your call to action(s) so that everything you do online has a purpose, whether that's a post on a social platform or participating in a Clubhouse room. Your Wavoto Quick Links page will be the entry point that creates a clear path to your products/services.

The net result of going through this exercise will be clearly defining your Quick Links opt-ins (buttons) that lead to what you're selling. You can then use your Quick Links page as your primary link in your bios and anywhere else you desire.

With Quick Links in place, you can then concentrate on building out the rest of your systems, leveraging the full features of Wavoto as you're ready.

# brainstorm questions

## WHAT ARE YOU SELLING? TOP 3 PRODUCTS/SERVICES?

- Courses \_\_\_\_\_
- 1:1 \_\_\_\_\_
- Physical Products \_\_\_\_\_
- Done for You Services \_\_\_\_\_
- Network Marketing \_\_\_\_\_
- Other \_\_\_\_\_

## WARM MARKET OFFER: IF SOMEONE REALLY WANTED TO WORK WITH YOU RIGHT AWAY, WHAT ACTION WOULD THEY TAKE?

- Book a call \_\_\_\_\_
- Schedule a free/paid consult \_\_\_\_\_
- Purchase my product/service \_\_\_\_\_
- Other \_\_\_\_\_

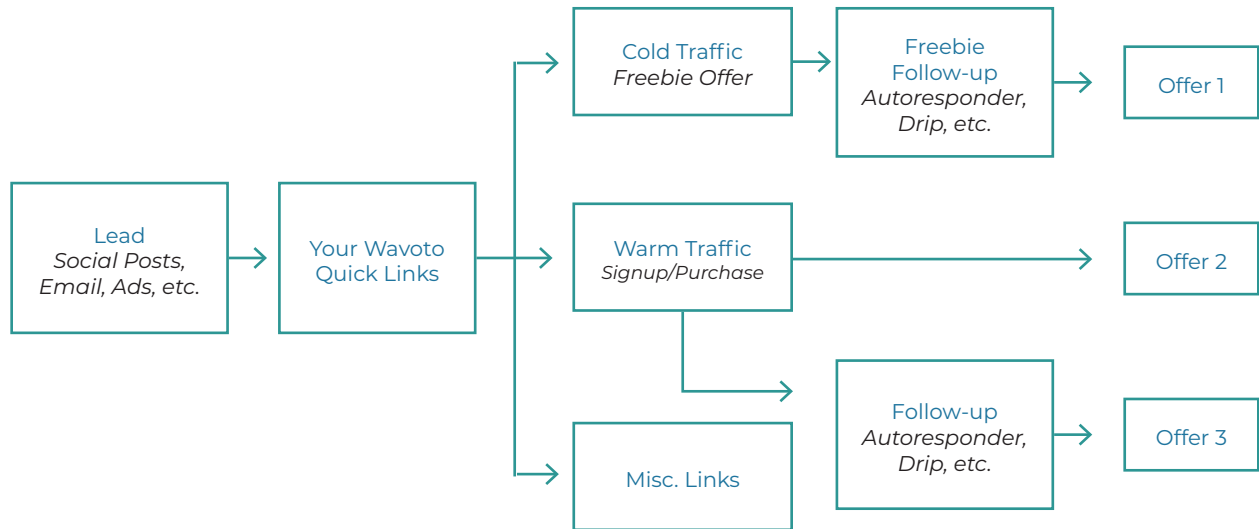
## COLD MARKET (LIST BUILD / LEAD MAGNET) OFFER: FREEBIES + NURTURE EMAIL CAMPAIGNS

- Freebie Download \_\_\_\_\_
- Attend my webinar \_\_\_\_\_
- Take my challenge \_\_\_\_\_
- Try sample \_\_\_\_\_
- Other \_\_\_\_\_

YOUR NEXT STEPS:  
***get going on Wavoto!***



# get better results from Instagram + Clubhouse using Wavoto's quick links.



Think through what your buttons will be below and then set your Quick Links page up on [wavoto.com](https://wavoto.com).

YOUR NAME

@YourInstagramUsername

Insert your short bio here.

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## COACH TEMPLATE EXAMPLE

*( utilizing at least 4 buttons )*

<b>BOOK A FREE CONSULT</b> ( Calendar link )
<b>SNAG MY FREE THING</b> ( Email List Build // Lead Magnet Funnel )
<b>CHECK OUT MY WEBSITE</b> ( Website Home Page )
<b>LET'S WORK TOGETHER</b> ( Buy Now )
<b>STAY IN TOUCH</b> ( General join my Email List )

## YOUR QUICK LINKS

*( pick at least 4 buttons )*

( write in boxes below )

<b>LIST BUILD/LEAD MAGNET</b>	
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<b>WARM MARKET OFFER</b>	
<b>WARM MARKET OFFER</b>	
<b>MISC. LINKS</b>	